



Add value.
Inspire trust.

ISO/IEC 27701 Privacy Information Management System

Worldwide harmonised data
privacy approach

Your challenges

As organisations embrace new technologies, the increased collection, use and transfer of personal data is impacting data security integrity. As data privacy assurance is critical to supply chain business relationships, any non-compliance with data protection regulations can significantly reduce stakeholder confidence and trust. Consequently, legislators and regulators across the world are introducing new data governance laws and organisations face the complex task of complying with different regulations in multiple jurisdictions.

What is ISO/IEC 27701?

ISO/IEC 27701 is an extension to ISO/IEC 27001, the information security management system (ISMS) standard, and ISO/IEC 27002, which covers the code of practice for information security controls.

The world's first Privacy Information Management System (PIMS) standard, ISO/IEC 27701 provides requirements

and guidance for compliance with data protection laws, such as the EU's General Data Protection Regulation (GDPR). The standard helps organisations to implement and continually improve a PIMS, as well as providing guidance for Personally Identifiable Information (PII) controllers and PII processors.

Why is ISO/IEC 27701 important for your business?

ISO/IEC 27701 is applicable to every type and size of organisation, where there are controllers and processors handling PII within an ISMS. This includes public and private companies, government entities and not-for-profit organisations.

By helping organisations to comply with data protection laws and clarifying the roles and responsibilities of PII controllers and processors, ISO/IEC 27701 helps to build trust between an organisation and its stakeholders. Documentary evidence that an organisation is correctly handling PII delivers transparency between stakeholders and facilitates effective business collaboration.

How can we help you?

TÜV SÜD is a leading provider of management system services and an internationally accredited Certification Body. Our experts will help you to navigate the complexities of ISO/IEC 27701 requirements and our audit findings will identify nonconformities so that any gaps can be swiftly dealt with. This will ensure that your organisation is well positioned to develop new security and privacy controls for PII processors and PII controllers and can maintain compliance to the standard after initial certification. To save your organisation time and money, we can also help you to integrate both your ISO/IEC 27001 ISMS and ISO/IEC 27701 PIMS certification processes.

GET STARTED

Become familiar with ISO/IEC 27701 objectives

Identify gaps against relevant requirements

Outline and implement necessary measures

Document effectiveness and compliance

TÜV SÜD facilitates an efficient process for organisations which are approaching ISO/IEC 27701 certification.

CERTIFICATION PROCESS

Stage 1 audit: Readiness review

Stage 2 audit: On-site

Your organisation identifies and implements measures to correct the root cause of any nonconformances identified by the audit

Issuance of audit report and certificate

Annual surveillance audit to maintain certificate

Your business benefits

- **Gain a competitive edge** – ISO/IEC 27701 certification creates a differentiator and increases stakeholder trust in your privacy and data protection practices.
- **Achieve world-class standards** – a rigorous risk and compliance driven approach meets the requirements of global data governance laws. Third-party certification from TÜV SÜD confirms your commitment to data privacy.
- **Improve transparency** – measure and report data privacy improvements using detailed security and privacy controls.
- **Minimise PII related risk** – by keeping track of the evolving privacy threats and the regulatory landscape.

Why choose TÜV SÜD?

TÜV SÜD is an internationally accredited certification body, so you can be assured that we conduct certifications with the highest degree of professionalism and conformance to international guidelines and standards. Our international network to offers services on every continent, certifying organisations to ISO/IEC 27701 on a global scale. TÜV SÜD's experts actively participate in international standardisation committees and have a complete understanding of the latest regulatory developments. As TÜV SÜD is vendor agnostic, our third-party audits are both impartial and independent, helping your organisation to gain valuable insights from an unbiased expert.

Add value. Inspire trust.

TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specialises in testing, certification and auditing services. Since 1866, the company has remained committed to its purpose of enabling progress by protecting people, the environment and assets from technology related risks. Through more than 24,000 employees across over 1,000 locations, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

Related services

TÜV SÜD provides the following related services:

- ISO/IEC 27001 – Information security
- ISO/IEC 27018 – Cloud PII protection
- ISO/IEC 20000-1 – IT service
- ISO 22301 – Business continuity